



August 2, 2023
10:00-2:00PM
Hovander Park, Ferndale, WA

May 1, 2023

Dear Community Partner,

I'd like to share an opportunity you won't want to miss this August. Senior Day in the Park is the signature event of the Whatcom Council on Aging (WCOA). This annual gathering brings together more than 700 older adults in Whatcom County for an August cookout and resource fair with the goal of creating community through food, entertainment, social and recreational activities as well as connecting seniors with local programs and services. A 2021 survey of older adults in Whatcom County revealed that interaction, relationships, and connections remain the top three factors impacting older adults' quality of life. Building relationships and connections is more critical than ever.

In 2022, Senior Day in the Park was a huge success with over 700 older adults participating in the event, visiting vendor tables, enjoying entertainment and our BBQ lunch. In 2023, we anticipate that 1,000 folks will come to Hovander Park in Ferndale for another awesome day. This year we will enhance everyone's experience with:

- More community resources with up to 20 additional vendors
- Additional entertainment & activities
- A second lunch line

We invite you to be a part of this year's Senior Day in the Park. There are multiple opportunities for you to be involved, from a vendor to a supporting sponsor, which will help the work of the Whatcom Council on Aging all year long.

\$1,000 – SENIOR SUPPORTER

- Listing on Event Poster
- Shout outs during event
- Prime location at event
- Quarter Page Ad in BSAC Bulletin for 1 Month of Your Choice
- Full Page Ad in BSAC for a week per quarter
- Plus, all Friend of Seniors Benefits

\$500 – FRIEND OF SENIORS

- Logo in event program
- Social media recognition (1 post)
- Plus, all Resource Vendor Benefits

\$250 – RESOURCE VENDOR One 6-foot table, two folding chairs, two lunch tickets (additional tickets \$5.00 each), listing in event program, listing as resource vendor on social media.

\$150 – NON-PROFIT RESOURCE VENDOR all the perks of being a resource vendor, but at a lower non-profit cost.

If you participated last year, you know what a great day we had. By simply clicking here, <https://whatcomcoa.org/sdpvendorregistration/> you can register now through our website. If you cannot register

online, print the registration form, make your check payable to Whatcom Council on Aging and mail both in. You can also drop it by the BSAC, we are open M-F 8:00-4:30pm. Feel free to contact me or Molly with any questions. We look forward to seeing you this year for another fantastic day!

Thank you for considering investing in our senior community and helping provide safe and meaningful connections.

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